



# Fundraising Opportunities for Special Olympics Colorado Teams, Individuals and Local Programs

Hello!

Thank you for considering hosting a fundraiser for your school, team or local program!

One great way to raise money is to create a fundraising website and solicit donations. There are also several restaurants and businesses throughout Colorado who would love to partner with your group to build community in their neighborhoods and raise funds for your program.

In this packet you will find several quick and easy ways to raise funds. Should you need any additional help or information, please don't hesitate to reach out to Megan Toohey, Vice President of Development at [MToohey@SpecialOlympicsCO.org](mailto:MToohey@SpecialOlympicsCO.org).

Thank you so much for your support of our programs and athletes!

## Run an Online Fundraiser:

Anyone wishing to raise funds for their specific Unified Champion School or local program can do so by creating an online fundraising page. All donations will come into Special Olympics Colorado's main office and will then be distributed to each program's specific account.

The donations that come through the site will be tax deductible. Donors will receive an email immediately with the tax deductible info and then another thank you letter from SOCO via mail. Additionally, we know where the funds come from so that they can be automatically directed into your specific accounts.

Steps to set-up a fundraising page:

1. Click [here](#) or on link below:  
<https://www.coloradogives.org/index.php?section=content&action=fundraising&ret=section%3DmyAccount.myCampaigns%26action%3DnewPreLoaded%26fwID%3D27234>
2. Create a log-in/account
3. Search for "Special Olympics Colorado"
4. Click on "fundraise"
5. Follow the steps to set-up the fundraising page
6. Click submit – that will then send the page to me for approval, which I will do immediately. From there it takes a few hours for the site to be "live" and then you are up and running!
7. Email Megan Toohey at [MToohey@SpecialOlympicsco.org](mailto:MToohey@SpecialOlympicsco.org) or your Regional Manager to let them know that you have created a page so that funds will be directed correctly.

## Minutes that Matter

Minutes that Matter is a one minute fundraiser for any school's Special Olympics program on campus. During the designated one minute, classrooms will collect donations from students and teachers. 100% of the money raised during the Minute that Matters will go directly fund Special Olympics activities in that school.

### **Step #1: Get Approval!**

Talk with your administrators and teachers at your school and get them on board. Reach out to any student groups/clubs on campus that are willing to help! Go challenge an administrator or leader on campus to do something wacky, creative or fun if the school raises a certain amount.

### **Step #2: Promote the event!**

Create posters and flyers to promote the event. Put up posters, promote on social media, make announcements over the school intercom and remind students to bring in their loose change each day all the way through the one minute challenge!

### **Step #3: Plan to Collect the Money!**

Provide each teacher/classroom with an envelope or paper bag with a note explaining Minutes that Matter and give a timeline in which the fundraiser will be taking place. If you are planning on doing the Minute that Matters during an assembly make sure you have plenty of bins or bags to collect money from all students.

### **Step #4: Execute the Minute that Matters!**

Either during classroom time or at an assembly, make an announcement and count down from 60 seconds over the school intercom. While this is happening the envelopes and donation bins will be travelling around collecting donations.

### **Step #5: Send the Money to Special Olympics CO!**

Collect the money from each participating classroom. All money collected must be sent to Special Olympics Colorado (384 Inverness Parkway, Suite 100 Englewood, CO 80112), attention Paige Clough or contact Paige to pick-up the funds.

Click [here](#) to download the flyer.

Questions or Concerns: Paige Clough, [PClough@SpecialOlympicsCO.org](mailto:PClough@SpecialOlympicsCO.org) or 720.359.3100

## Restaurant Fundraising Opportunities:

### Applebee's

- Dining to Donate
  - Hand out coupons/flyers to bring in customers to dine at restaurants around the city. A portion of proceeds from each bill will come back to Special Olympics Colorado or the team or program hosting the fundraiser
- Flapjack Fundraiser
  - Volunteers from SOCO or any program or school can come in before the restaurant opens for a pancake breakfast! Proceeds go to Special Olympics Colorado or the organizing program or school.
  - Applebee's will provide the food, service and venue, you would just provide volunteers for service
  - For more details, visit:  
[www.appleamerican.com/community/fundraisers.aspx](http://www.appleamerican.com/community/fundraisers.aspx)
  - Please note: Applebee's does take a cut, remaining profit goes to SOCO
  - How to make it successful:
    - Involve your schools, teams, parents, families
    - Have a team volunteer to serve- their friends and family can purchase tickets to attend the breakfast
    - Promote ticket sales online, through e-blasts, social media, etc.

### Aramark

- Teams, athletes, partners can go through a 4-6 hour training to help with food service at Rockies games throughout the 2015 season. The money each participant earns from their shift will be donated to Special Olympics Colorado or the participating program or school
- Trainings are held throughout the season so participants can sign up anytime
- Each participant will receive a uniform and a free meal for every game they work
- Participants are expected to work in pairs (perfect for an athlete and unified partner!)
- How to make this successful:
  - Involve schools, teams, parents, families

- Have everyone attend a training together and select a couple weekends everyone can work together
- To apply: email Danielle Kuenzler at [Kuenzler-danielle@aramark.com](mailto:Kuenzler-danielle@aramark.com). Danielle can provide you with more information about the program, schedule, process to get involved etc.
  - Special Olympics Colorado is already a registered partner, however, schools may have to apply separately

### **Boston Market: Four opportunities**

- Sell gift cards and receive 12% of every gift card you sell
- Host a dinner event at a local Boston Market
  - SOCO, schools, teams or programs will sell dinner tickets to school employees, family, friends, etc. After setting a per-person dinner price the participating team or program receives the difference between the dinner price and the discounted cost
  - **Example:** Boston Market charges a SOCO Project Unify School \$7.25 per person for dinner. The School then sells 250 tickets to the dinner for \$10 per person. We retain \$2.75 per person, raising \$687.50 in one evening.
- You can select a date and location and pass out coupons to friends, family, teammates, school employees, etc. The team or program will then receive 15% of all participating customers' bill.
- Cater your fundraising event with Boston Market and keep a portion of the ticket price for every person that attends.
- For more information visit the Boston Market Fundraising Page at <https://www.bostonmarket.com/community/fundraising/>

### **Buffalo Wild Wings: *Eat Wings Raise Funds***

- Special Olympics Colorado will hand out coupons to families, schools, participants and supporters to bring in customers to one or multiple Buffalo Wild Wings locations around Denver. The team or program hosting the event will receive 10% of their total bill.
- We should already be registered as a participating nonprofit but to reapply go to: <https://www.buffalowildwings.com/fundraiser-application/> (see included application for details).
- How to make this successful:
  - Include all teachers, students, parents, families, etc.

- Have teams at each Buffalo Wild Wings location promoting their team/program and handing out coupons to people walking into the restaurant
- Social media, e-blasts

## California Pizza Kitchen

- SOCO, teams, schools, and/or programs will hand out coupons to families, schools and supporters to bring in customers to CPK locations around Colorado and will receive 20% of their total bill. They cater towards organizations that support education, kids and youth sports- so it's a perfect fit!
- More information from CPK:
  - CPK fundraisers are as unique and fun as our menu. We would love to help you raise money for your school or nonprofit organization with a FUNdraising event. The events are easy to manage and everyone you invite will enjoy food from our innovative menu. Best of all, 20% of sales generated for supporters of your school/organization will be donated back to you.
- How to make this successful:
  - Involve schools, teams, parents, teachers and families Have teams at each location promoting their team/program and handing out coupons to people walking into the restaurant Social media, e-blasts
- To register go to <http://www.cpk.com/company/cpkids/>

## Jamba Juice

- Two options for Fundraisers:
  - Host an event and have Jamba Juice there! They will provide everything and then a portion of sales will come back to Special Olympics
    - i.e. a booth at a competition
    - More info:
      - Ditch the lemonade stand and get with the smoothie stand. Jamba will deliver smoothies to your door, staff your event, take care of collecting money and even promote your event!
      - A percentage of the sales generated at your event are donated to your organization, and we take care of everything – we don't even need kitchen facilities or power

outlets, so you can have your fundraiser wherever you want. It's an easy way to raise money and have fun!

- Call or email a Jamba Juice fundraising coordinator at 866-Jambago (866-526-2246) or [fundraising@jambajuice.com](mailto:fundraising@jambajuice.com) to find out more or to schedule your fundraiser. Or, if you prefer, feel free to talk to your local Jamba store manager.
- Purchase gift cards at a discounted price to sell to supporters

## Noodles

- Two options for Fundraisers
  - Pass out coupons to receive a portion of participating customer's bill.
  - Or, purchase gift cards at a discounted price to sell to supporters
  - Each store is different so when you have allocation selected reach out to that store's manager to discuss further opportunities.
  - For more information visit:  
<http://www.noodles.com/about/community.php>

## Papa John's Pizza

- Dollars for Dough
  - One week of every month or on a regular schedule, Monday through Wednesday, Papa John's will donate a percentage of the sales of all products purchased at Papa John's to the school fund of your choice (i.e. a Project UNIFY team or program). Students, family, friends, or faculty can simply peel the receipt from their pizza box, stick it to the Dollars for Dough Flyer Sheet and return it to the child's teacher or coach. The school coordinator collects, then returns the Flyers, with receipts attached, to their local Papa John's.
- Coupon Brochure Fundraiser
  - Papa John's has a coupon brochure that has 9 pizza coupons including a Free Small Cheese Pizza coupon and 8 other great deals on Papa John's products! The school or program pays Papa John's a nominal amount for each brochure. Athletes and students sell the Papa John's coupon brochures for \$5 each. The Free Pizza coupon alone more than covers the \$5 price and is a great selling point for

the students selling the brochure! Once the selling is complete your school simply keeps ALL the cash.

- For more information and to find out where to collect your materials you can contact the Corporate Office at 205-981-2800 or visit <http://mypapajohns.com/Fundraising.htm>

#### Other Ideas:

- Panera Bread Company: <http://fundraising.panerabread.com/>
- Kohls, Sams Club and WalMart will all pay for Volunteer Hours  
Reach out to any location and encourage them to volunteer for one of your events and you can raise money!
- Dance Marathon: <http://www.specialolympicsco.org/wp-content/uploads/2016/05/Dance-Marathon-Handbook.pdf>