FOR IMMEDIATE RELEASE

Special Olympics Colorado to Host Modified Plane Pull Fundraiser

Annual event is revised to comply with state health guidelines while raising program critical funds

Denver, CO – September 01, 2020 – Special Olympics Colorado (SOCO), Colorado’s premiere sports organization for individuals with intellectual disabilities, is pleased to host a modified Plane Pull fundraiser, a fan favorite for supporters of Special Olympics Colorado.

In its 8th year of existence in Colorado, the Plane Pull presented by Subway will be held at Legacy Air on the grounds of Rocky Mountain Metropolitan Airport in Broomfield, Colorado on Saturday, September 12th. This unique and exciting event pits socially distanced teams of 10 up against a 64,000-pound Gulfstream IV jet aircraft provided by Mountain Aviation. Teams compete in categories and the team that pulls the plane 20 feet across the tarmac in the shortest amount of time receives a trophy. Fundraising and best team costume trophies will also be awarded.

In a non-pandemic year, nearly 4,000 participants and spectators would gather on the tarmac to celebrate inclusion and raise critical funds for Special Olympics Colorado. The 2020 Plane Pull will limit team size to 10, (previously teams of 25), require masks, social distancing, temperature checks and more. Teams will be given a designated pull time and, upon arrival, will take a team photo, pull the plane, receive their pre-boxed Subway sandwich lunch and exit the tarmac to comply with local, state and federal health guidelines. The event will also feature airplane and law enforcement vehicle displays.

“The Plane Pull is a favorite among our supporters and athletes alike,” stated Special Olympics Colorado President and CEO, Megan Scremin. “We are so appreciative of the support from Rocky Mountain Metropolitan Airport, Signature Flight Support, Mountain Aviation and many others that will allow us to hold a modified fundraiser. We cannot wait to don our costumes and start pulling!”

Teams of 10 are asked to fundraise a minimum of $1,000/team and the proceeds raised will provide in-person and virtual sports trainings, competitions and healthy living opportunities for more than 15,000 athletes with intellectual disabilities in Colorado.

To learn more about the health and safety protocols and to sign up a team, visit SpecialOlympicsCO.org/PlanePull

About Special Olympics Colorado:

Special Olympics Colorado provides year-round sports training and competition for nearly 18,000 athletes with intellectual disabilities and unified partners. Through the support of an amazing community of coaches, volunteers, donors, sponsors and partners, Special Olympics Colorado is able to offer hundreds of annual engagements, free of charge, to individuals age 2 and up. For more information about Special Olympics Colorado please visit SpecialOlympicsCO.org, or like us on Facebook, follow us on Twitter & Instagram, connect with us on LinkedIn and subscribe to our YouTube channel.

###